

Privacy Policy

Ciment I.S. Ltd. (the “**Company**”) respects the privacy of its customers and the users of the website it operates (the “**Users**”). The purpose of this privacy policy is to detail in general the manner in which the Company operates in regard to the information, as such term is defined in the Privacy Protection Law, 5741-1981 (the “**Privacy Protection Law**”) which is being collected concerning you or concerning third parties you have provided (the “**Privacy Policy**”).

This Privacy Policy is part of the terms of use available in the Company website, which can be found in the following link: <https://ciment.co.il/> (the “**Terms of Use**” and the “**Site**”, respectively). Terms which are not defined in this Privacy Policy shall have the meaning ascribed to them in the Terms of Use. The governing law and jurisdiction relevant to this Privacy Policy are as detailed in the Terms of Use.

The Company may, from time to time, update its Privacy Policy and therefore it is recommended to check the Privacy Policy frequently for any changes made. Updates or changes in this Privacy Policy shall take effect immediately and notice regarding the changes or updates shall be sent via e-mail or it shall be placed properly in the Site.

1. General

- 1.1. Through the use of the Site, the Users may contact the Company or perform certain actions, including through the use of the contact page or the Personal Area on the Site (the “**Services**”).
- 1.2. In order to use the Services comfortably and efficiently and to obtain access to the Personal Area, you may have to provide the Company with the following details concerning you. Such details may be provided by you to the Company through the Site or directly to the representatives of the Company. These details include, among other things:
 - 1.2.1. Your full name;
 - 1.2.2. Your e-mail address;
 - 1.2.3. Your cell-phone number;
 - 1.2.4. The name of the company in which you are employed or on behalf of whom you are contacting us, and your position in such company;
 - 1.2.5. The content of your request may contain your personal information.(In regard to all of the aforementioned details together, the “**Information**”)
- 1.3. The Information provided to the Company may be verified against information about you already in the Company’s possession, or similar information supplied to the Company, or against any similar information in the possession of any third party that is legally provided to the Company.
- 1.4. It is emphasized that the Company sees great importance in keeping your privacy, and therefore the Company puts in efforts to properly reserve the Information provided to it.
- 1.5. This Privacy Policy applies to the personally identifiable Information provided by you, as well as information collected about you while browsing the Site.
- 1.6. The Company assumes no responsibility for the use of Information about you by third parties, including external sites, which appear on the site and are not under the control of the Company. In case of doubt, you should review the privacy policy and terms of use of such third party or external site.
- 1.7. The User hereby declares that he is aware that he is not legally obliged to provide his details and that the aforementioned Information is provided of his own free will and

consent. The User expressly agrees to the use of the above in the details he has filled out and confirms that their use will not be considered an infringement of privacy and will not receive any relief or compensation.

- 1.8. Users who object to the use of their privacy, who wish to remove themselves from the Company's database or who wish not to receive Notifications and updates, shall notify the Company in writing on the Site or through the removal mechanism found in any mailing. In which case the Company will act in accordance with the instructions given to it.
- 1.9. Subject to your express consent, the Company may use the Information for marketing purposes, including: To send you marketing/advertisement materials through any lawfully permitted means of communication, including by direct mail, e-mail, or SMS messages, *inter alia*, based on data segmentation or your preferences, and those of other users, as recorded during the use of the Services.

2. Purpose of Data Collection

The disclosure of Information by you constitutes a consent on your behalf that such Information and any data generated on the basis of analysis of such Information, which has reached or shall reach the Company, will be kept in one or more of the Company's or anyone on its behalf's databases, as required by law, and that such information will be used in accordance with the following purposes:

- 2.1. To provide services for the Company's customers;
- 2.2. For marketing, advertising, promotional and for contacting the User, including via direct mail, using any means of communication the Company deems appropriate;
- 2.3. For the purpose of anonymous statistical analysis of the Information and its transfer to third parties

3. Transfer to third parties.

- 3.1. The Information concerning the User shall not be sold, leased or delivered by the Company to any third party, except in accordance with the provisions of Section 3.2 below.
- 3.2. The Company shall be eligible to disclose any Information concerning you, in full or in part, to third parties, subject to the occurrence of one of the following conditions:
 - 3.2.1. If the disclosure of the Information, or any part of it, to third parties who are parties to or are involved in the provision of the Services by the Company to its customers, provided that such disclosure is necessary for the performance of the Services. These third parties shall have no right to use this Information except for the purpose that the Company provided it for.
 - 3.2.2. If the Company is required to do so by judicial order or by law or according to any legal proceedings;
 - 3.2.3. If the Company finds that your actions regarding the Services violated any of the Terms of Use, or that the actions have been made for the purpose of fraud or deceit of some sort.
 - 3.2.4. If the company organizes its activity under a different entity, including by way of a merger with another entity, whether such mergers is at the corporate level or with regard to its activities. In such a case, the Company shall ensure that the third party to whom the Company is merged, accepts the provisions of this Privacy Policy.

The Users shall have no claim or demand towards the Company with regard to the transfer of Information to third parties as specified in this Section 3.2, and they hereby waive any such claim or demand.

4. Log Data

- 4.1. Except for the Information you have provided the Company, we wish to clarify that during your use of the Site's Services, the Company records statistical and cumulative data ("**Log Data**") which cannot identify you personally and is not kept together with your personal details. Log Data may include information such as the Services you were interested in, web pages you have viewed, etc. The information gathered will be kept in the Company's databases and use of it shall be made in accordance with this Privacy Policy, with the Terms of Use and with any applicable law.
- 4.2. Any Log Data received from your device is documented automatically in its servers, including your IP address and the pages you have viewed online. By consenting to this Privacy Policy as detailed in this document, you agree to the aforementioned documentation.

5. Database

- 5.1. The data which has been gathered concerning you shall be kept in the Company's database (the "**Database**") and under its responsibility, according to the Privacy Protection Law and the regulations that were installed by its virtue.
- 5.2. Every person is entitled to browse the Information, which is being kept in the Database, concerning him. A person who has browsed the Information concerning him and found it to be mistaken, incomplete, archaic or unclear, is entitled to approach the Database owner with a request to correct the Information or to delete it. Such a request shall be referred to the Company through the following e-mail address: ithelpdesk@israel-shipyards.com

6. Cookies

- 6.1. A "Cookie" is a small text file which is stored on your device through a web server. This file is not a computer software and it does not have the ability to read the information entailed in it, or to perform any sort of action regarding it. The purpose of use of Cookies is for the Company servers to identify you quickly and efficiently when you return to use any of the Services and when you are visiting other websites.
- 6.2. By giving your consent to this Privacy Policy, you are hereby enabling the Company to store Cookies on your device, to use the information entailed in the Cookies, and to identify you with it.
- 6.3. Through Cookies, the Company may, in its discretion, advertise itself in different websites you choose to visit ("**Third-Party Vendors**"). During your use in these websites, information may be gathered concerning you and the Company may use it as per the use mentioned above.

The Company is not in charge of operating the Third-Party Vendors' websites or the content offered therein, they are fully independent websites. Therefore, it is recommended to browse the Privacy Policy documents of every one of the Third-Party Vendors' websites.

- 6.4. If you choose to block Cookies while you are visiting websites, you can instruct your browser, by changing its settings, to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit. If you do not know how to do so, you can check the order of the process by through the help tab of the browser you are using. However, if you choose to disable Cookies, some services or data regarding

your preferences and internet browsing habits may not function properly and this may influence the Site's activity and availability.